

### **PROGRAMME DESCRIPTION**

This PhD program is equipped with comprehensive knowledge and required skills in Business Administration focusing on specific areas chosen by the candidate in order to be high-level management professionals in different managerial and organizational contexts and talented researchers in research institutions. Students are prepared to produce original intellectual contributions to the body of knowledge in their chosen fields and apply it to the contemporary business problems faced in their professional careers.

### **PROGRAMME INFORMATION**

Name of the award	:	Doctor of Philosophy (Business Administration)
MQF level	:	Doctoral Degree By Research (Level 8, MQF)
Credit value	:	No credit value is given
Field of study	:	Management and Administration (345)
Language of Instruction	:	English
Mode of study	:	Full-time
Mode of delivery	:	Lectures are delivered in class or through online classes. Students have to attend colloquium and seminars to enhance students' knowledge and exposure in their related fields.
Method of delivery	:	The method of delivery is face-to-face in the classroom and/ or through an online platform.
Duration of study	:	Full Time : Min 3 years and Max 5 years

Entry requirements : Doctor of Philosophy (Business Administration) AB401  
i. A Master's Degree (Level 7, Malaysian Qualifications Framework (MQF) in a business or related field as accepted by the Higher Education Provider (HEP) Senate;

**OR**

- ii. Other qualification equivalent to a Master's Degree (Level 7, MQF accepted by the HEP Senate;
- iii. Other equivalent qualification recognized by the Malay Government.

**AND**

- For international student, a candidate must obtain one of the following
- i. Minimum 60 the Test of English Foreign Language (TOEFL
  - ii. Minimum Band 6.0 score in International English Language Test System (IEL
  - iii. Degree from Malaysian University with English as its medium instruction
  - iv. Malaysian University English Test (MUET) Band 4

Programme : The PhD in Business Administration programme aims to produce  
Education Objectives : high level management professionals who are:  
(PEO)

PEO1 Able to demonstrate critical understanding of the most advanced knowledge at the frontiers of professional practice in business administration;

PEO2 Able to independently conduct, manage, and lead advanced research which contributes to substantial, new and original knowledge, and/or professional practice in business administration ;

PEO3 Able to produce research outputs in the form of a thesis in the business administration field;

PEO4 Able to demonstrate capacities to present and defend points of view, thesis and ideas in the area of business administration expertise with knowledge and confidence.

- Program Outcomes (PO) :
- PO1 Demonstrate comprehensive, systematic, integrated, new, complex and abstract idea of current critical issues in the most advanced frontiers of knowledge of a field of study, discipline or practice;
  - PO2 Critically analyze, evaluate and synthesize new, complex and abstract ideas and current critical issues in the most advanced frontiers of knowledge of a field of business administration and refine existing concepts and practices;
  - PO3 Demonstrate ability to design and implement or adapt highly advanced, specialized research methodologies which is at the forefront of one or more area of specialization in business administration;
  - PO4 Work to deal with different people in learning and working communities and other groups and networks, ethically and professionally;
  - PO5 Communicate effectively research findings to peers, scholarly communities and society at large in the business administration field of expertise;
  - PO6 Use existing appropriate tools or methodologies to support and enhance research activities;
  - PO7 Undertake critical evaluation of numerical and graphical data;
  - PO8 Work with substantial autonomy, independence, and authority in the conduct and management of research and resources, which contribute, to new knowledge and advanced management practices;
  - PO9 Integrate knowledge for lifelong learning with development of new ideas and solutions;
  - PO10 Initiate and lead entrepreneurial ventures and projects; and
  - PO11 Demonstrate adherence to legal, professional and ethically sound codes of practice.

**PROGRAMME STRUCTURE**

No.	Course Code	Course Titles
1.	RMS6010	Proposal Meeting & Thesis Writing
2.	RMS6020	Advanced Research Methodology
3.	BUS6176	Seminar on Current Issues in Business Administration
4.		Proposal Preparation and submission
5.		Proposal Defense
6.		Colloquium
7.		Analysis of Data
8.		Thesis Writing and Review of Thesis
9.		Submission & Mock Viva
10.		Viva

## **COURSE DESCRIPTION**

### **1. PROPOSAL & THESIS WRITING**

The course is designed to help students to understand the process of thesis writing from preparing research proposal until the submission of the final thesis. Students are also exposed to effective writing skills to ensure a high quality production of phd thesis.

*Pre-requisite: None*

### **2. ADVANCED RESEARCH METHODOLOGY**

Research Methodology is a hands-on course designed to impart education in the foundational methods and techniques of academic research. It assists the students to enhance their understanding on the research methods and enable them to apply various methods and theories in their real disciplines. Once equipped with this knowledge, participants would be well-placed to conduct disciplined research under supervision in an area of their choosing.

*Pre-requisite: None*

### **3. SEMINAR ON CURRENT ISSUES IN BUSINESS ADMINISTRATION**

This course is to help students identify their research interest and select a suitable topic for the research proposal. At the same time this course will help to develop the students' skill in communication through class presentation.

*Pre-requisite: None*