

PROGRAMME DESCRIPTION

This Phd program is equipped with comprehensive knowledge and required skills in Business Administration focusing on specific areas chosen by the candidate in order to be high-level management professionals in different managerial and organizational contexts and talented researchers in research institutions. Students are prepared to produce original intellectual contributions to the body of knowledge in their chosen fields and apply it to the contemporary business problems faced in their professional careers.

PROGRAMME INFORMATION

- Name of the award : Doctor of Philosophy (Business Administration)
- MQF level : Doctoral Degree By Research (Level 8, MQF)
- Credit value : No credit value is given
- Field of study : Management and Administration (345)
- Language of Instruction : English
- Mode of study : Full-time/Part-Time
- Mode of delivery : Lectures are delivered in class or through online classes. Students have to attend colloquium and seminars to enhance students' knowledge and exposure in their related fields.
- Method of delivery : The method of delivery is face-to-face in the classroom and/ or through an online platform.
- Duration of study : 3 years (9 Semesters)

Calendar

No. of T&L weeks per semester	13 weeks
Revision Week	None
Final Examination	None

Doctor of Philosophy (Business Administration) AB401

Entry requirements : i. A Master's Degree (Level 7, Malaysian Qualifications Framework, MQF) in a business or related field as accepted by the Higher Education Provider (HEP) Senate;

OR

- ii. Other qualification equivalent to a Master's Degree (Level 7, MQF) as accepted by the HEP Senate;
- iii. Other equivalent qualification recognized by the Malaysian Government.

AND

- iv. For international candidates, they need to have at least score of 550 in Test of English as a Foreign Language (TOEFL) or 6.50 in International English Language Test Systems (IELTS). The validity period for TOEFL and IELTS is two years from the date of the award.

Programme : The specific program educational objectives are for the students to:

Education Objectives (PEO)

- PEO1 To provide opportunities to pursue study in related disciplines and aspire continuous improvement in career and life through lifelong learning;
- PEO2 To ensure graduates are able to acquire and apply knowledge and skills of information technology in the business environment;
- PEO3 To prepare graduates to adapt to contemporary knowledge and skills in IT and business to accommodate the process of change and its impact to the technological world;
- PEO4 To ensure graduates are able to become knowledge workers with entrepreneurial qualities by applying academic experience to the actual working environment.

- Program Outcomes (PO) : Doctor of Philosophy (Business Administration) AB401
- PO1 Recognise and validate problems;
 - PO2 Critically evaluate literature in business;
 - PO3 Apply appropriate research methods;
 - PO4 Conduct original research independently and adhere to legal, ethical and professional practices;
 - PO5 Demonstrate mastery of qualitative and quantitative research skills;
 - PO6 Interpret research findings and recommend solutions using scientific and critical thinking skills; and
 - PO7 Demonstrate leadership qualities by communicating and working effectively.

PROGRAMME STRUCTURE

No.	Course Code	Course Titles
1.	RMS6010	Proposal Meeting & Thesis Writing
2.	RMS6020	Advanced Research Methodology
3.	BUS6176	Seminar on Current Issues in Business Administration
4.		Proposal Preparation and submission
5.		Proposal Defense
6.		Colloquium
7.		Analysis of Data
8.		Thesis Writing and Review of Thesis
9.		Submission & Mock Viva
10.		Viva

COURSE DESCRIPTION

1. PROPOSAL & THESIS WRITING

The course is designed to help students to understand the process of thesis writing from preparing research proposal until the submission of the final thesis. Students are also exposed to effective writing skills to ensure a high quality production of phd thesis.

Pre-requisite: None

2. ADVANCED RESEARCH METHODOLOGY

Research Methodology is a hands-on course designed to impart education in the foundational methods and techniques of academic research. It assists the students to enhance their understanding on the research methods and enable them to apply various methods and theories in their real disciplines. Once equipped with this knowledge, participants would be well-placed to conduct disciplined research under supervision in an area of their choosing.

Pre-requisite: None

3. SEMINAR ON CURRENT ISSUES IN BUSINESS ADMINISTRATION

This course is to help students identify their research interest and select a suitable topic for the research proposal. At the same time this course will help to develop the students' skill in communication through class presentation.

Pre-requisite: None